

## Consumer Advisory

- Be an educated consumer.
- Ingredient quality is extremely important.
- Be sure that you are buying the proper building blocks in the supplements you purchase.
- Be sure that when you use a daily supplement, you are providing nutrition, not drugs.
- Is the product formulated by professionals to address structural problems or is it designed to cover pain or other symptoms?
- Structural changes through proper supplementation takes weeks to be seen, not days.
- Nutritional support can most definitely help maintain and heal.
- The amount of nutrients needed by an individual is based on weight, age, and severity of the problem or deficiency.
- Beware of "one size fits all" doses.

## Nutrition vs. Drugs

Painkillers can mask a product's ineffectiveness. An increase in activity can be mistaken for healing and can increase the risk of further injury and drastically slow the healing process. Herbs are plant drugs, not nutrients.

In traditional medicine, immediate masking of pain is accomplished through the use of drugs that are placed in the body either orally or by injection. These drugs (including herbal ingredients, which are plant drugs) change the way the body normally functions, impeding the immune system, which slows the inflammatory response and healing process.

Since plants can't fight off insects or animals that want to eat them, they contain chemicals that cause changes in the way the predator's body works. These chemicals do many different things. Some act like the animal's own hormones (like steroids), and many actually attack the body's immune system. Depending on the specific plant, the amount eaten, and the size and type of animal, ingestion of herbs and their chemicals can cause death, abortions, seizures, or an altered activity of the nervous system. Herbs can also be used as antibiotics and anti-fungals, because they can kill bacteria and fungus.

To learn more about some of the most common herbs used in supplements and the type of chemicals they contain visit [www.herbsaredrugs.com](http://www.herbsaredrugs.com).

For individual consultation, call  
**1-800-628-0997**  
Louisville, Tennessee



For more information on  
our animal products, visit  
[www.vetsupplements.com](http://www.vetsupplements.com)

For more information on  
our people products, visit  
[www.mdschoice.com](http://www.mdschoice.com)

These statements have not been evaluated by the FDA. These products are not intended to diagnose, treat, cure or prevent any disease. Glucosamine Sulfate and MSM are not AFCCO-approved nutrients required in feeds. MD's Choice uses the highest quality nutrients available and guarantees that the levels contained in their products are at least as stated on the labels.

## Also Available...



### Total Mobility EQ™

The strongest hoof supplement on the market, scientifically formulated to promote strong, healthy hooves. It also contains an effective ingredient to help your horse's joints. Its wide range of proven ingredients, several of which contribute sulphur, feed the many complex tissues required for your horse's "total mobility". Each average maintenance serving contains 25 mg Biotin, 2500 mg Lysine, 3200 mg Methionine, 30 mg Manganese (amino acid chelate), 12,000 IU Vitamin A, 4,700 IU Vitamin D3, and 200 IU Vitamin E, making it a premium hoof supplement. There is also 5100 mg Glucosamine Sulphate 2KCL, a maintenance-level joint supplement.



### GI Support™

Delivers essential nutrients to the digestive tract, supplying an energy source for enterocytes, clearance of hepatic fat and support for normal intestinal flora (bacteria). Treats ulcers, diarrhea, and eating disorders. Helps heal and prevent damage caused by products such as bute and bromelain, which are hard on the digestive tract. Available in equine, canine, feline and human formulas. Safe for all ages.

Contains L-Glutamine, Choline Bitartrate, L-Arginine, Acetyl L-Carnitine, N-Acetyl-D-Glucosamine, and FOS (Fructooligosacchirides).



### FoalMaker™

A therapeutic nutritional supplement that provides the nutrients needed for optimal reproductive performance. Documentation of studies over the last four years using over 30 commercial stallions has shown an average 62.5% improvement in per cycle conception rates. Foalmaker enhances fertility, improves conception rates, provides digestive tract support, joint and connective tissue support, and is highly palatable. Supplementation should begin 60 days prior to breeding season for maximum effect.

Contains the highest quality ingredients available including glucosamine sulfate 2KCl, Vitamin C, biotin, boron, manganese, zinc, probiotics, chromium, and folic acid.

# Are Your Supplements Really Working?



Information for  
Horses, Pets & People



What do other people say  
about our products? Visit  
[www.totaljointhealth.com](http://www.totaljointhealth.com)

## Who is MD's Choice?



As the public has become increasingly educated concerning the importance of nutrition, many companies have responded by providing the consumer with an almost overwhelming array of supplements to choose from. It is extremely difficult to find economical, high quality products that contain useful ingredients and not just the latest fad. Store shelves have hundreds of different products to offer, each promising results. Often, they simply lead to more questions than answers.

A group of professionals with expertise across many species, including human nutrition, recognized the lack of accurate consumer education and joined together to form MD's Choice in 1996. MD's Choice is a nutritional supplement company with custom formulas containing specific vitamins, minerals, and nutrients in their most bioavailable (usable to the body) forms, which are designed to help correct certain deficiencies within the body and aid in treating and preventing specific health conditions and injuries.

MD's Choice is dedicated to not only providing products that are cost effective, safe and biologically effective, they also dedicate tremendous effort to client education and the customizing of individual supplementation programs. They encourage you to call to discuss the nutritional needs of you and your non-human companion.

## What is the science behind their products?

Correct and appropriate nutritional supplementation has been proven to help with many deficiency, injury, and age-related ailments. Selecting the proper nutrients required to assist the body in naturally repairing problems is the job of professionals and should be taken seriously. The statements made regarding the ingredients contained within our nutritional supplements have years of independent, scientific research and/or clinical studies behind them, from universities and research scientists around the world. MD's Choice uses both in-house and third party studies, research, clinical trials, and experience to determine bioavailability, safety and effectiveness of the nutrients selected for use in their products.

MD's Choice has veterinarians, nutrition specialists, and academics among our founders, employees, board of directors and consultants, including:

### Dr. David Davenport, DVM, MS, MS (Nutrition), CNS

As a veterinarian and certified nutritional specialist (CNS) through the American College of Nutrition, he has devoted much of his time and studies to informing and educating people about the benefits of nutrition, dangers of herbs, and the fallacy of "quick cures". He believes in solutions through proper nutrition. He has spent many years in graduate course work and research applying cutting-edge nutrition to clinical and preventive health care programs for both people and animals.

### Dr. J. Eric Martin, DVM, MS (Nutrition)

A veterinarian with a masters degree in nutrition and years of nutritional research in his background, he understands the differences in nutrients, how they effect the body, and which are most beneficial and why. He is an advocate of treating deficiencies and educates consumers against the improper use of herbs.

### Dr. Michael R. Bishop, MD, PhD (Pharmacology and Biochemistry), FACOG

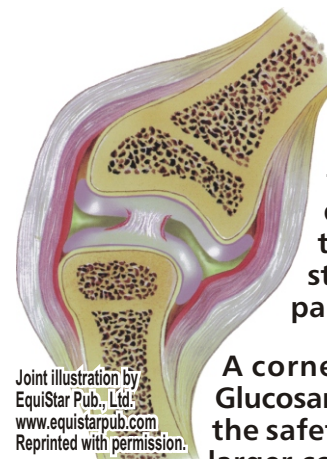
Graduated as a Pharmacist from Purdue before obtaining both a PhD in Pharmacology and Biochemistry and a MD from Vanderbilt. He is a clinical instructor, a published surgeon and frequent speaker at scientific meetings. Over the past several years, Dr. Bishop has turned much of his attention to preventive health.

These doctors do not simply endorse MD's Choice's products, they developed and formulated them, and have their names and credentials written directly on the products they create.

## RESULTS BASED GUARANTEE

This is *NOT* a 30-day money back guarantee. Since nutrition cannot solve problems within a month, why waste your money on a product that has a guarantee for only 30 days? Our guarantee covers the initial treatment period, usually 6 to 24 weeks, depending on the problem. (For serious problems, please call MD's Choice at 1-800-328-0997 for the most effective dosing.) You **WILL** see results or get a **full refund for the containers you purchased** (limit 3 containers). No formal testing is required for reimbursement. Now *that's* a results based guarantee.

## Don't just cover the pain, solve the problem!



Joint illustration by EquiStar Pub., Ltd. www.equistarpub.com Reprinted with permission.

When it comes to joint related problems, many supplements on the market use herbs or other substances that attempt to ease joint pain temporarily. The question is do you want a product that will just make the joints temporarily feel better or something that will actually help solve the problem that's causing the pain? In the beginning, the professionals at MD's Choice examined the marketplace and found a need for nutrients that would actually help the body repair and maintain joints, healing damage caused by disease, injuries, and normal wear and tear. The products MD's Choice developed provide the basic building blocks, in the most bioavailable forms, so that the body can make the strongest fluids, ligaments, and tendons, as well as new cartilage. While a joint is repairing, pain and decreased motion will be helped as well.

A cornerstone nutrient they decided to incorporate into supplementation programs was Glucosamine Sulphate (GS) 2KCL. Since 1970, hundreds of published scientific studies have shown the safety and effectiveness of GS to address joint related problems. GS is the building block of larger connective tissues (such as chondroitin and hyaluronic acid). GS has been shown to be rapidly and actively absorbed by the body and distributed to tissues that need it by the same transporters as glucose. Other, older ingredients must be broken down and reassembled, with most being wasted. There are many forms of glucosamine available. Glucosamine Sulphate has the strongest collection of studies and is the most stable for commercial products. Studies have proven Glucosamine HCL is unstable in heat or liquid. Studies in people, dogs and rats have proven that Glucosamine Sulphate (GS) is actively absorbed at over 90%, while the ONLY absorption study using Glucosamine HCL (GHCL) show that only 12% of (GHCL) is found in the blood when give in extremely high levels to dogs. The same study showed a maximum of 5% absorption of the low molecular weight chondroitin sulfate when dogs were given a very high dose.



## Gluquestrian™

The **ONLY** joint & connective tissue supplement on the market that:

- **GUARANTEES** that horses suffering from Navicular Syndrome, arthritis, spavin, joint injuries, and other joint related problems will be returned to a sound condition!
- Is used by professionals and competitors around the world for **prevention, maintenance, therapy, and treatment— foal through geriatric.**
- Uses **Human-Grade Ingredients.**

Contains 4,668 mg Glucosamine Sulphate 2KCL, 2,336 mg Methylsulfonylmethane (MSM), 1,000 mg Ascorbate (Vitamin C), and 32 mg Manganese (amino acid chelate) per serving. Sizes available: 500 gram (average 60 day maintenance supply), 1000 gram (120 day maintenance supply for a 900 to 1,200 pound horse with average joint issues).



## Arthrosamine™ For People of All Ages

- Helps prevent and heal joint wear and tear due to aging, overuse, injuries or arthritis.
- Contains no herbs, drugs, painkillers or other ingredients that interact with any medication or treatments.
- May safely eliminate the need for prescription medications (with your doctors approval).
- Pain is relieved as structures are strengthened.
- Supplies nutrients in a form the body can use.

Contains 1,167 mg Glucosamine Sulphate 2KCL, 584 mg Methylsulfonylmethane (MSM), 250 mg Ascorbate (Vitamin C), and 8 mg Manganese (amino acid chelate) per serving. Sizes available: 120 count (60 day maintenance supply for the avg. person).



## Canine Arthrosamine™ Beefy Chewables

- The highest quality and most bioavailable joint supplement on the market!
- Contains a combination of four of the most important human-grade nutrients required to achieve **Total Joint Health™** in your pet.
- Safe for dogs of all ages, uses human-grade ingredients and manufacturing.
- Has a beefy taste that your pet will love!

Contains 584 mg Glucosamine Sulphate 2KCL, 292 mg Methylsulfonylmethane (MSM), 125 mg Ascorbate (Vitamin C), and 4 mg Manganese (amino acid chelate) per serving. Sizes available: 35 count, 60 count, 120 count (½ chewable per 25 lbs of body weight).

The above premium products all have a Results Based Guarantee